

ALICIA CAO GUARIDO

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[Portfolio](#) - [Linkedin](#)

EDUCATION

- 2019 **EOMETRIC PATTERN METHOD - Barcelona, Spain**
Recognised technical pattern-making method for men, women and children clothes
- 2018 - 2019 **ISTITUTO EUROPEO DI DESIGN (IED) - Madrid, Spain**
Master's Degree in Fashion Design, Grade: 10/10 (Honours Mention)
Final project: 'The After Years' collection under concept '*futurist costumbrism*'. Designed 30 looks, patterned and sewed three; created spec packs, business and communication plan laid out with InDesign
- 2012 - 2016 **UNIVERSIDAD COMPLUTENSE DE MADRID - Madrid, Spain**
Bachelor's Degree in Design
Specialization in graphic design, scenography and costume design
Achieved top grade (10/10) in final project: Fashion and editorial design

EXPERIENCE

- 2021 - Present **NO UNIFORM / NICHOLAS OAKWELL HAUTE COUTURE - London, United Kingdom**
Pattern maker and creative tailor
 - Creation of patterns with technical-creative solutions for the production of uniforms wearing in luxury hotels and restaurants including Burj Al Arab Jumeirah in Dubai or The Landmark London
 - Pattern making and sewing of unique garments for Nicholas Oakwell Haute Couture SS'22 Collection
- 2021 - 2021 **DOMESTIKA - Madrid, Spain**
Pattern making and tailoring teacher
 - Created and defined my own online pattern-making and tailoring course, which provides the basis for students to create their own fashion designs and produce them
 - Recorded the presentation to be shown on the platform translated into several languages
- 2019 - 2021 **CLO EMOTIONAL DESIGN, member of "Luxury Spain" - Madrid, Spain**
Assistant designer, pattern maker and product development manager
 - Led the transformation of a multi-brand to selling own designs, developing three collections.
 - Managed the designer's ideas from sketch to quality control: was responsible for sourcing fabrics and trimmings and communicating with suppliers, designed graphic prints of fabrics, pattern made and constructed the samples, calculated consumption and costs, created spec packs to guide the factory and checked the production by attending the fitting for shooting
- 2018 - 2019 **ALICIA CAO ATELIER - Madrid, Spain**
Tailor (freelance)
 - Founded my own made-to-measure women's clothing atelier, in which I created 35+ unique pieces
 - Sketched designs, made patterns and assembled garments uniquely adapted to my clients
 - Provided personal attention to each client, advising on design and fabrics selection
- 2017 - 2018 **"MAESTROS DE LA COSTURA" TV SHOW, SHINE IBERIA SLU - Madrid, Spain**
Winner of the first series of the contest
Adaptation of "The Great British Sewing Bee" and broadcast by the national Spanish channel RTVE
 - Performed sewing challenges (30+ in 10 weeks) acquiring knowledge quickly and sometimes self-taught
 - Evaluated by internationally renowned designers: Lorenzo Caprile, María Escoté and Alejandro Palomo**Fashion designer**
 - Designed a collection of 25 garments that sold at El Corte Inglés Castellana, under the registered trademark "Alicia Cao" for the major department store present in Spain and Portugal
- 2016 - 2017 **AMERICAN DRY CLEANING COMPANY - London, United Kingdom**
Seamstress
 - Was in charge of a new shop in Northcote Road performed all kinds of repairs that required a good knowledge of garment construction. As well as good customer service
- 2015 - 2015 **SASTRERÍA CORNEJO - Madrid, Spain**
Seamstress trainee
World reference company in creation of period costumes for cinema and theatre
 - Fixed unique vintage garments and made clothes to measure for theatre plays such as "Cabaret"

ADDITIONAL INFORMATION

- Freelance tailor working on collections for brands such as Burberry or Preen by Thornton Bregazzi
- Advanced knowledge Adobe CC: Photoshop, InDesign, Illustrator (digital pattern and technical sheets)
- Took "Haute couture tailoring techniques" course at Cristobal Balenciaga Museum
- Experience with different sewing methods: by machine, by hand, embroidering, knitting and crocheting
- Professional photography skills acquired during courses for three years at university
- Modelled for relevant clients including: Carolina Herrera, Purificación García, Garnier or L'Oreal
- Languages: Spanish (native), English (B2 - FCE)